

Cody Half-Moon



"We wouldn't be positioned in the industry as we are today without her guidance, leadership, and marketing insight."

"We have been in business for 15 years, and had our fair share of people who professed to being experts, but nobody has ever come close to doing the job Cody has."

Cody Half-Moon is an expert in marketing, branding, and digital media, having served every major industry in Houston's Top 10 Market, including Fortune 500s and small business start-ups. She is nationally recognized and awarded by the Public Relations Society of America and PR News for her work in branding development, marketing strategy, community impact initiatives, and public relations.

She provides custom services and consulting to both small and medium-sized companies to help them achieve greatness through marketing. Her experience working one-on-one with business owners and speaking to crowds as large as 500 allows her the flexibility needed to adapt to various work environments and client needs.

Cody owns and operates a full-service marketing agency, Half-Moon Media, with offices in Texas, Massachusetts, and Arizona. Half-Moon Media helps businesses find success through branding, strategy, and digital marketing.



MAKING SOCIAL
MEDIA WORK FOR
YOUR BUSINESS

CREATING YOUR
MARKETING
PLAYBOOK

HOW TO
PRIORITIZE YOUR
MARKETING BUDGET

ORGANIC WAYS
TO IMPROVE
SEO

HELPING BUSINESSES FIND THEIR VOICE

832.875.7833

CODY@HALFMOON-MEDIA.COM

WWW.HALFMOON-MEDIA.COM



HALF-MOON
MEDIA

PRNEWS
Digital Awards
Most Engaged Brand
2018
Top Three Recognized

PRNEWS
Digital Awards
New Digital Service
2019
Top Ten Recognized

PSA
AWARD WINNER
Special Projects
Silver Award

PRNEWS
Digital Awards
Best Digital Marketing
Campaign <\$100,000
2018
Top Ten Recognized

PSA
AWARD WINNER
Internal Communications
Gold Award

PRNEWS
Digital Awards
Location-Based Marketing
2019
Top Ten Recognized

PRNEWS
Digital Awards
Listening Campaign
2019
First Place National